



KIWI Communications, Inc.  
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## KIWI Communications, Inc. Company Profile

*Innovative Marketing Solutions*

### Backgrounder

KIWI Communications, Inc. was founded on September 1, 1999 by S. T. Brann, the current President of the firm. It is a privately held company and is located in Newport Beach, CA. The company is a leading provider of marketing, advertising, and public relations services, specializing in the life science, biotechnology, medical device, and high-technology industries. They have a diverse client roster ranging from early stage start-ups to Fortune 500 companies. KIWI Communications, Inc. offers a variety of marketing services to its clients including eMarketing, public relations, social media marketing, direct marketing, exhibit planning, market research, as well as the more traditional marketing and advertising services such as print advertising and collateral design and production. For additional information about KIWI Communications, Inc., please contact S. T. Brann at (714) 979-3464 or visit their Website at <http://www.kiwi-comm.com>. A sign-up form is available on the Website to request more information. Click on the Contact Us button, complete the form and hit the submit button. You can also follow them on [Twitter](#), [LinkedIn](#), [Facebook](#), or our blog [The Marketing Forum](#).

### Clients

KIWI Communications, Inc. has served start-up biotechnology companies as well as Fortune 500 companies throughout its 10-year history. The company has helped clients in the life sciences, biotechnology, industrial, and high technology sectors to more effectively market and promote their products and services. Following is a list of former and/or current clients. For more information or to view their client portfolio, visit the KIWI Communications, Inc. [Website](#) at <http://www.kiwi-comm.com> and click on the Clients tab.

- ActivX Biosciences — San Diego, CA
- Alpha Technics — Irvine, CA
- Association for Laboratory Automation — Chicago, IL
- Aureon — Yonkers, NY
- Aurora Biotechnologies — San Diego, CA
- Beckman Coulter, Inc. — Brea, CA
- BioForce Laboratory — Ames, IA
- Capitol Conveyors, Inc./Mail Automation, Inc. — Circleville, OH
- Dow Diversified — Costa Mesa, CA
- Epoch Biosciences — Seattle, WA
- HITACHI Chemical Research Center — Irvine, CA
- PerkinElmer — Shelton, CT
- Obiogene, Inc. — Carlsbad, CA
- Retsch, Inc. — Newtown, PA
- RNA<sup>ture</sup>, Inc. — Irvine, CA
- SenseLabs, Inc. — San Diego, CA
- Stratagene (now owned by Agilent) — San Diego, CA
- Structural Bioinformatics — San Diego, CA
- Synthetic Genetics — San Diego, CA



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## Corporate Officers

**Biography:** S. T. Brann, President, M.B.A., B.S. Education  
*Photo Available Upon Request*

S. T. Brann is an entrepreneur, author, speaker, business owner, and marketing coach. She specializes in Marketing and Strategic Planning and has over 20 years of business-to-business marketing experience. She is the Founder and President of KIWI Communications, Inc., a full-service marketing, advertising, and public relations consulting firm that specializes in the biotechnology, life sciences, medical device, and high-tech industries. She has served in a variety of marketing positions at several for profit and non-profit companies prior to founding KIWI Communications, Inc. She began her career in the oil industry and worked for several non-profit trade associations and professional societies where she learned the art of public relations, public affairs, and governmental affairs. After she attained a Master of Business Administration degree she worked with Beckman Coulter, a manufacturer of life science instrumentation, in several marketing and communications positions. She left Beckman Coulter in 1999, after 11 years of service, to start her marketing company out of a need to make a greater impact in the marketing field. She also has served as the Vice President of Finance for the Orange County Chapter of the American Marketing Association and has also participated in various volunteer capacities for the Pediatric Cancer Research Foundation (PCRF) and the Orange County International Trade and Investment Exchange. She is available to speak at business and professional group events on current marketing topics. Ms. Brann presently is a member of the following groups:

- Biotech & Pharma Professionals Network
- Business Marketing Association SoCal Chapter
- eMarketing Association Network
- The Life Science Executive Exchange
- Life Sciences Opportunities in US
- Online Advertising Professionals
- Orange County American Marketing Association
- Social Media Marketing Group
- SoCal American Marketing Association

## Media Contact Information

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