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### ***KIWI News*, a Newsletter for Marketing Professionals, Gets a Facelift**

*KIWI Communications, Inc., an Orange County, CA marketing and advertising firm, redesigns KIWI News, a newsletter for marketing professionals, offering creative ideas, innovative marketing and advertising solutions, tips, and hints to help companies market their products more effectively.*

Newport Beach, CA (August 1, 2009) — KIWI Communications, Inc., a marketing and advertising company, based in Southern California, recently revamped and updated *KIWI News*, a professional newsletter for marketing executives. This six-page newsletter is published quarterly (January, April, July, and October) by KIWI Communications, Inc. and contains a series of educational articles on some of the latest marketing topics such as social media marketing. *KIWI News* is a resource for novice marketers as well as for seasoned marketing professionals.

“Even marketing executives with many years of professional experience are searching for information about the latest marketing tactics. They want to know the best way to implement these new techniques for their companies,” says S. T. Brann, President of KIWI Communications, Inc. “That’s why we’ve expanded our newsletter to six pages. This allows us to provide more detailed information about a particular novel marketing technique such as social media, podcasts or webinars, to name a few. But we also provide articles on how to use traditional marketing techniques with a few modern twists.”

*KIWI News* is written in an easy-to-comprehend writing style, defining technical jargon, as necessary. It provides hints, tips, creative marketing ideas, and how-to information on a variety of marketing and advertising subjects such as eMarketing and social media. *KIWI News* is formatted as a single-spaced, six-page document and is easily downloadable as a PDF from the KIWI Communications, Inc. Website <http://www.kiwi-comm.com>. It includes:

- An opening article on “What’s New”,
- A Website resource page,
- A fun grammar game,
- A main how-to article on an important marketing topic, and
- A special offer of the month.

For additional information on the *KIWI News* Marketing Newsletter from KIWI Communications, Inc., please contact S. T. Brann or visit <http://www.kiwi-comm.com>. A sign-up form is available on the Website to request more information about this publication. Back issues are also available upon request.

#### **About KIWI Communications, Inc.**

KIWI Communications, Inc., a privately held company, is a leading provider of marketing and advertising services, specializing in the life science, biotechnology, medical device, and high-tech industries. They have a diverse client roster ranging from early stage start-ups to Fortune 500 companies. Founded in 1999, they offer a variety of marketing services such as eMarketing, public relations, social media marketing, direct marketing, exhibit planning, market research, as well as traditional marketing and advertising services like print advertising and collateral production. Located in Orange County, CA, KIWI Communications, Inc. is available online at <http://www.kiwi-comm.com>.

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